



Building Business. Building Community.

2019 Membership Brochure



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www.wapakoneta.com

Building Your Business

- ⇒ Participate in professional development programs, seminars and business trainings offered to you and your employees throughout the year.
- ⇒ Leveraging the buying power of the membership base helps you reduce the cost of doing business through programs that offer savings and help you manage your bottom line.
- ⇒ As competition for acquiring a talented workforce grows, the chamber is a valuable resource in developing activities and programs to meet your recruiting, retention, internships and training needs.
- ⇒ We have experienced, friendly staff you can lean on for guidance to tackle your most challenging business questions and concerns. If we can't help you, then we'll connect you to a member who can!

Building Visibility & Credibility

- ⇒ Chamber membership is one of the best investments for your marketing and advertising budget. We provide the added exposure necessary to help your company grow and prosper.
- ⇒ Create partnerships and build lasting business relationships through Chamber events, committees and mixers.
- ⇒ From engaging networking and educational events, to our website and social media exposure, there are many ways we can help you get connected.

Building Influence

- ⇒ Chamber membership keeps your business on top of important, ever-changing issues and trends within the community and marketplace. We are a powerful voice to advocate support and promote Chamber members.
- ⇒ Stay up-to-date with local, state and regional news, issues and events that may impact your business, the community or your family.

Building a Vibrant Community

- ⇒ Become an invested community member by participating in high-profile events and collaborative activities with the Chamber. Membership represents a commitment to the continued prosperity of our economy and dedication to our community.

NETWORKING, PROMOTION AND

COMMUNITY INVOLVEMENT: Membership provides access to all of our programs and events, which are many. Chamber events include business training, networking events, awards banquets, entertainment events, city celebration events and many others. All are designed to build your business. Whether through recognition, advertising sponsorships, networking or community service, membership can be the perfect addition to the other methods you employ for building your business.

CHAMBER BOARD OF DIRECTORS AND

CHAMBER COMMITTEES: Looking to further position your company as a business leader? How about heightening awareness of your business and enhancing your public profile? Chamber Board Members get involved with our committees to build connections, raise their professional profile and affect community change.

WEBSITE, E-MAIL AND SOCIAL MEDIA PROMOTION: Get extensive exposure opportunities through the Chamber's Website Directory, Calendar of Events, and Member Spotlights. Weekly Chamber Chat E-mail can publicize the important happenings in your business. Our broad Social Media reach is a powerful tool to feature Chamber members and initiatives. Enjoy SEO boosts through a direct link from the Chamber Website and Social Media platforms.

SPECIAL EVENT ASSISTANCE: Whether you are planning a ribbon cutting, grand opening, groundbreaking, special meeting, or a sale, we are here to help you plan the event and gain maximum exposure.

DISCOUNTS: Receive valuable savings through the Chamber's group rates on Healthcare, Workers' Compensation, Credit Card processing discounts, Bulk Mailing, Member2Member Discounts and more.

REFERRALS: The Chamber is a powerful business referral generator. Our office receives thousands of calls, inquiries from social media, emails and walk-ins for information every year. You may display promotional brochures or business cards in our offices.

EDUCATIONAL TRAINING: We offer seminars on relevant topics to help you, your employees and your organization build valuable skills.

LEADERSHIP DEVELOPMENT: Through programs like VALU Class, Roundtables and Young Leaders, we provide valuable development opportunities for your future business and community leaders.

TALENT ATTRACTION: The Chamber offers a variety of programs that connect job seekers with local businesses. We help align workforce skill needs with local high school and college education programs to retain local talent for jobs that are available right here, right now.

CHAMBER LOGO: Every member may use the Wapakoneta Area Chamber of Commerce logo on their website and advertising to promote their membership status. Members receive a decal.

CHAMBER GIFT CERTIFICATE PROGRAM: This powerful program generates over \$15,000 annually for local member businesses. Chamber Gift Certificates are great for employee incentives, year-end bonuses, and gifts.

ONLINE COMMUNITY CALENDAR: The Chamber offers a community calendar on which you may submit an event to promote. A great way to get the word out about your next fundraiser, seminar or public event in the greater Wapakoneta area.

TOURISM INITIATIVES: We distribute several Wapakoneta Area Visitor Guides and partner with the Greater Grand Lake Region Visitors Center to promote Wapakoneta and our members locally and statewide.

CHAMBER EVENTS

Summer Moon Festival

Halloween Parade

Business After Hours

Annual Community Awards

Party in the Parkway

Family Summer Concert Series

Bowling Bash

Golf Outing

State of the City, County & Schools Forum

Meet the Candidates Forum

BUILDING BUSINESS. BUILDING COMMUNITY.



Join the Wapakoneta Area Chamber of Commerce and be part of what makes this a great place to live, work, play and do business!

Sign up for our weekly e-news Chamber Chat and Like Us on Facebook to stay connected with community & Chamber news!

Chamber of Commerce Hours
Monday - Friday: 9am-5pm